QUEENSLAND CATHOLIC EDUCATION COMMISSION

COMMUNICATIONS AND MARKETING MANAGER

Applicants Please Note

Applicants for this position are requested to specifically address each of the selection criteria listed below.

SELECTION CRITERIA:

SC1 Tertiary level qualifications in communications, public relations or marketing.

SC2 An understanding of and willingness to embrace the values, ethos and mission of Catholic education

SC3 Demonstrated experience leading the development of strategic communications advice within an organisation, including experience managing media and significant public affairs issues and managing stakeholders in complex settings

SC4 Experience in developing and implementing marketing strategies, including:
   • developing and implementing internal communications strategies
   • developing digital media strategies
   • managing events

SC5 Demonstrated ability to create content including editing and copy writing skills and experience using or managing others in the use of publishing software and related tools